

OUTREACH NORTH AMERICA (ONA) CHURCH VITALITY RESOURCES

September 2018

- **Framing the Future of Your Church's Ministry** (9 months) We train a cohort of local ARP church leadership teams in a biblical PROCESS. You pray, look at scripture, your congregation and community demographics developing a "Vision Frame" which leads to a biblical vision, core values, strategy and measures. September 2018 began our first group. This is a one-year process for pastors and ARP churches. The initial group is filled, but we are recruiting the next 10 pastors and churches for September 2019. Wayne Frazier and Mike Jones are certified to teach Will Mancini's biblical "Vision Frame" process outlined in the book, Church Unique.

This is training church leaders in a PROCESS that should be used every 4 or 5 years as local churches change, local communities change, and American culture changes. The purpose is to seek God's direction for bringing the unchanging gospel of Jesus to your local community. This skill set is essential for vital churches in a changing post-Christian culture. September through December provides training for your pastor and wife if she is available. This is called Younique. (See next)

- **Younique** (3 months) This is an opportunity for the pastor whose church desires to participate in Framing the Future of Your Church's Ministry (above) to understand his Life Call in a new and fresh way so that it is both knowable and nameable. Younique is designed to help you get breakthrough for what is next. Studies show that church vitality is often enhanced by a pastor who reads, attends conferences and is coached. This is NOT suggesting that your pastor is the "silver bullet" for church vitality! That is why we train a team of 8 to 12 people because church vitality is a shared responsibility! The pastor and wife, if she is available, are trained for 3 months. Duff and Kristi James are the ARP Younique master trainers.

COST: Younique and Framing the Future of Your Churches Ministry cost between \$1000-\$3000 which is affordable for every ARP church! Beyond the \$400 for Younique materials, your costs are travel and lodging for pastor and wife and also for your leadership team for one overnight or we will bring the training to your geographical locality.

- **Church Vitality Discovery** -- This 3-hour seminar for elders, deacons and women's ministry leaders discovers your church's core values using the Embers to a Flame paradigm from Revelation 2:4-5. This is usually a Saturday morning. A questionnaire is sent 10 days ahead of the seminar to have people primed. Every church has core values, but often we do not know what they are and some core values are aspirational, not reality. Such values discovery is the first step toward church vitality and specific direction.
- **Loving Our Neighbors** – This 1-hour challenge encourages members to be faithful to the Two Great Commandments. Specific strategies are given that suggest how you can intentionally connect with your neighbors and grow friendships which are essential for gospel conversations today.
- **Gospel Conversations** – (2 hours) Usually led by Mike Jones, but Wayne could also lead this.
- **Secret Guest Survey** – This survey is done by Wayne on a given Sunday morning when he attends your worship service. The survey begins with a visit to your website, arrival at your

church property, and observations about your worship service. A four-page summary is provided within the next week. This often uncovers things that we get “used to” and miss. This should prompt discussion about how to more effectively connect with your local community.

- **MissionInsite** - These free demographics are updated twice a year from Experian, several other data bases, and Quadrennium which is a survey of United States religious preferences, practices and beliefs. This is the most up to date information available and it is free from ONA who pays the fees! All that is necessary to get this information is to fill out an Excel spreadsheet with the addresses of your church members and visitors. Then they are plotted by Connor Hipps at the ONA office. He will give your pastor as administrator an hour training session by zoom. This data will enable your pastor and elders to learn the priorities and ways to strategically connect your neighbors with the gospel of Jesus. Every ARP church ought to use this tool to find the best ministry opportunities in their community.
- **Church Vitality Coaching** – This involves Wayne encouraging pastors and also sessions, and outreach committees who can become discouraged. This is an opportunity to have “fresh eyes” look at your situation as we strategize together about how to connect with the local community. Every church and community is unique and in God’s providence we need to find what will be effective where God has sovereignly placed us!

COST: Your cost other than Younique and Framing the Future of Your Church’s Ministry is reimbursing Wayne or Mike for travel. There are no honorariums.

BOOKS:

Church Unique, Will Mancini How missional leaders cast vision, capture culture & create movement

God Dreams, Will Mancini Finding and Focusing your church’s future

Organic Outreach, Kevin G. Harney Infusing evangelistic passion into your local congregation

Values Driven Leadership, Aubrey Malphurs Discovering & developing your core values for ministry.

From Embers to a Flame, Harry L. Reeder III How God can Revitalized your church.

The Art of Neighboring, Jay Pathak & Dave Runyon Building genuine relationships right outside your door

Finding a Vision for Your Church: Assembly Required, Michael Milton

Evangelism, J. Mack Stiles How the whole church speaks of Jesus. It’s people not programs that create a culture of evangelism in a local church.

Comeback Churches, Stetzer & Dodson, How 300 churches turned around & how yours can too!

The Rise of the Nones, James Emery White Understanding & reaching the religiously unaffiliated.

Meet Generation Z, James Emery White Understanding & reaching the new post-Christian world.

Shaped by the Gospel, Timothy Keller Doing Balanced, Gospel-Centered Ministry in Your City -

Community **Loving the City**, Timothy Keller Doing Balanced, Gospel-Centered Ministry in Your City (Community)